



THE PROFESSIONAL EXCHANGE IE-CAMFT

IE-CAMFT
Newsletter
October 2011

California Association of Marriage & Family Therapists — Inland Empire

Monthly Meeting times and Location

08:30-09:00 am Coffee and Networking: ◀
09:00-11:00 am Program
11:00-11:30 am Board Meeting

LLU Behavioral Health Institute
1686 Barton Rd.,
Redlands, CA. 92373

Directions: Exit the I-10 Fwy at Alabama St. Go South (right for most of us!) to Barton Rd. Go Right (West) on Barton Rd. BHI is at the corner of Barton Rd. and Iowa St.

Park ONLY in the parking area around the BHI

Note: New meeting time: half hour later than in past. Gives time to deliver kids to school, etc., since many of our members have that responsibility. Promptness is urged and **presence required** during the two hour presentation to earn your 2 CEUs.

IE-CAMFT Meeting October 28, 2011

Trauma and Dissociation: An Introduction to Trauma Conversion Therapy

Objectives:

To obtain basic awareness of how to:

1. Recognize presence of Dissociative Disorders
2. Treat persons with Dissociative disorders
3. Understand basics of theory and practice of Trauma Conversion Therapy.
4. Become more effective in treating clients with old pain.

Speaker:
Patrick Poor, MFT
4515 Central Ave. #102
Riverside, CA 92506
951-276-0616

Friday, October 28, 2011

Trauma and Dissociation: An Introduction to Trauma Conversion Therapy

Trauma Conversion Therapy (TCT) focuses therapy on what releases the pain, and the symptoms and treats the cause of the problem, not the symptoms and allows the client to heal much faster with relatively little pain.

TCT is used with clients who have had at least one traumatic experience that still affects them in a negative way. It allows them to convert the experience they are still stuck in, into memory, and "The Pain" goes away. As the pain goes away so do the symptoms.

An undiagnosed and untreated Dissociative Disorder exists in a high percentage of clients with such disorders as: Substance Abuse, Personality, Gender, Sexual, Mood, Eating, Anxiety, Impulse Control, Reactive Attachment, Disruptive Behavior, ... the list goes on!

2 CEUs available for full attendance at IE-CAMFT meeting.

IE-CAMFT members: No additional cost. It's a benefit.

Non IE-CAMFT members: \$10.00.

IE-CAMFT Mission Statement:

We are professional visionaries dedicated to providing training, networking, and advocacy for Marriage and Family Therapists to promote healthy individual, and couple and family relationships.

President's Message:

First: Please welcome Doreen Veeuwen as our President elect. Thank you Doreen for coming to our rescue to fill the role vacated by Michelle Martin.

Second: Now for my narrative of thoughts:

People who like classification systems tend to think in terms of formal categories, such as diagnostic labels, whereas life is always in process. System makers are prone to place themselves outside their system, which itself contributes to errors of observation. But we are in process, an integral part of the whole. Inasmuch as we cannot change that, we flow with it. Where would our therapeutic work be without clients who grow? Their growth and our growth interact. I write to stimulate your reflecting and invite you to include yourself quite as much as you focus on the client. So let us consider "How to grow." Here I pose more questions than answers. I listen for your answers, and stand ready for your counter-questions.

Is growing inevitable? Inescapable? Does it require my vigilance, or does it go on whether or not I'm watching? Does growth inspire me---or fill me with dread over what may be forthcoming? Maybe you've seen the play "Stop the world, I want to get off?" Let there be a pause button, while cast and audience catch their breath. In life we may pause momentarily, but the world goes on with or without us. In the face of these options, have I a choice? Is not to choose itself a choice---with itself ominous consequences? What does it mean to choose wisely or well? Some sit down to let life wash over them. It does anyway. I find when I choose this outcome or that when I go one way rather than another.

You protest, "That's the kind of world we live in." Then how do so many live as if it were otherwise? Are they wrong? On what basis do you prefer our view over theirs? But surely you agree that's how we see the world has a definite effect on what happens to us---as true for us as for everyone else. Do you find yourself at cross purposes with others and they with you? A particular outcome for each person, negotiated or not, comes forth from our interaction.

President's Message (continued-1):

I am not neutral in the face of polarities. Physicists are right in saying that everything affects everything else. The chain of reasoning that inclines toward determinism is both logical and unreal. Do you believe that nothing could've been other than how it turned out to be? But we do not sit looking backward like passengers in a train. We are more like drivers facing forward, ever ready to respond as the road ahead demands. See what we do. We act as if our choices influence what happens next. We consider which road may take us where we want to go.

Therapists are preoccupied, it seems, more with what came before. How come? Because those we treat are not reaching their goals. The more frustrated they become they try harder, doing more of the same. It didn't work before and it doesn't work again. Now what? Are we to look for someone to blame---even if we have to blame ourselves? "If only I could overcome the 'adversary' everything would be OK." No. How often is it that when we win, we lose---and others conclude we have only ourselves to blame. Comes the downward spiral. We blame conflict itself, as if all would be well if we could get rid of conflict. Big mistake.

The world is in pain. Often we miss the other fellow's pain because he disguises it, or denies it. We settle for the appearance of tranquility. How does this matter? Sooner or later something shatters the peace, and we are not ready to deal with it. That view of the world catches me flat footed. We cry that we've been betrayed, lied to, taken advantage of. "No more Mr. Nice Guy." So what else is new? Indeed, this is hardly the best of all possible worlds. Wait! What possibilities remain? And have we not a role in them?

Whether we are religious or not, let us be anthropomorphic. Out in eternity (wherever that is) assume God (however conceived) makes a plan for us to carry out in the cosmos 'he's' creating. (I assume he's not finished). Will 'He' (however imaged) make humankind agents like 'himself.' with the power to influence the future? Will he not surround us with abundance rather than doom us to shortages? So that our future like our past was intended to offer no risk?

Such a picture resembles life in the Garden of Eden with the assurance of everlasting innocence, an uninterrupted childhood, so long as we obey the rules there for our own protection ---much like the way we relate with our pets. Regardless of the nostalgic dream, we become painfully aware of the difference between good and evil, each bringing its own consequences. "Once we've crossed that border, we can never return." Inno-

President's Message (continued-2):

cence has been lost to us forever. We're stuck with growing or failing to grow. Staying the same is a closed door to us, though open a crack to our pretending that everything is as it has always been, and our life as we've seen it will never change. Just accept it.

If the reasoning presented here makes sense---I allow the possibility it may not, then growing is life's goal. What do we look like when we're fully grown? Can we function freely in our environment and usually get what we want, if we can't expect too much. We know that we are not alone in the world. We like that and we're willing to do what we must to keep it so---especially if we're in the therapy business.

Not a given. When it happens it's a blessed event (!) which felicitous circumstances (fostered by right choices) have made attainable. We celebrate. We're grateful to Whom or to what we've decided has been with us along the way. This has a secular form and a sacred form---though not the kind of sacred some institutional forms exemplify. In my experience, the secular and the sacred come together, to the dismay of partisans who tenaciously cling to their in-group at the expense of the out-group. Do we presume to influence God by our 'good behavior?' When God doesn't come through with the expected, then that means God is angry with us, and can't be trusted anymore? Very frustrating.

Let's suppose that humankind has always been growing, not in a straight line, but growing nevertheless. Suppose upward growth is our responsibility, and the cosmos remains steady enough in our lifetime for us to plan a likely future in such a way that we can count on regularities to support our choices. Maybe the divine (sacred or secular) enters into the situation in the effect on us. Suppose there's not distinction between the natural and the miraculous---except in our flashes of awe. The so-called laws of nature are a human construction. Honest scientists and philosophers have long admitted our systems and strictures are not what the cosmos is really made of. Our theories always yield to a more inclusive view as contrary evidence accumulates. We may decide one process rather than another is divine. Meanwhile we manage as best we can on the basis of imperfect knowledge.

We waste a lot of energy complaining that things ought not be the way they are. Have we not made better choices when we face up to rather than avoid the painful? If we maximize illusions should we be surprised that our beliefs don't fit the facts we find? Progress hits the inevitable obstacle. Did we imagine we'd have clear sailing? Do we set out to destroy what gets in our way? Of course that invites retaliation, perhaps the very course we'd take if we were the 'opposition.' There has to be a better way, and there has always

President's Message (continued-3):

been.

Conflict is not the problem, but what we do when we encounter conflict. Life teaches us over and over again what doesn't work, and we comport ourselves in such a way to get what we really need, which may be less than we want. What we want depends on the kind of persons we are, products of a lifetime of growing, not within a tranquil world, but one full of conflict which has taught us much. In the face of conflict we've shaped ourselves into becoming the grown up people we are---the kind our clients need. Without conflict there is no growth.

- Don Miller

4donellmiller@gmail.com ; 909-798-2765)

(Let it ring several times. We take a while getting to the phone. I'm not as fast as I used to be.)

IE-CAMFT Meeting Past (September 23, 2011):

Our presenter, Tom Kavanaugh, showed us how to learn, organize, store and retrieve information using a PC based mind mapping program, in particular, iMindMap5 available for download and trial use at <http://www.thinkbuzan.com>.

The mind map process (program) may be thought of as a singular Master Thinking Tool:

- to map out ideas and thoughts according to hierarchy of importance;
- to increase retention by color coding sections;
- to stimulate thinking in group projects;
- to set goals according to desired personal, educational and business objectives;
- to create templates of repetitive tasks for time savings;
- to structure notes to increase memory recall;
- to reduce study time to review one page of color coded notes;
- to combine the power of association and imagination using left and right brain skills.

Smiles:

We must respect the other fellow's religion, but only in the sense and to the extent that we respect his theory that his wife is beautiful and his children smart. -- H.L. Mencken

Why bother with marriage? Just find a woman you hate and buy her a house.

Patrick Poor received his Masters degree in Counseling with an emphasis in Marriage and Family Therapy from Cal State University, Fullerton in 1991. He is licensed in California and Utah as a Marriage and Family Therapist.

He has had specialized training and 16 years of experience in the diagnosis and treatment of trauma and dissociative disorders. He also trains other therapists in this technique called Trauma Conversion Therapy. He is a CEU provider for the California State Board of Behavioral Sciences. He has three years teaching experience in Special Education and is knowledgeable about learning disabilities.

His professional affiliations include:

California Association of Marriage and Family Therapists

International Society for the Study of Trauma and Dissociation

American Association of Mormon Counselors and Psychotherapists

Patrick believes in treating the causes of symptoms, not the symptoms themselves. Symptoms can include: depression, anxiety, panic attacks, anger, violence, phobias, addictions, compulsions, obsessions, and many other thoughts and behaviors that people use to cover up the pain. Overreactions and feeling out of control at times can also be caused by old pain.

His technique allows clients to convert the trauma they are still stuck in into memory and the pain is released. Hence the term Trauma Conversion Therapy. It is a simple process, very effective, and usually short-term (less than 20 sessions). I have had clients describe the technique as "quick," "powerful," "effective," and "compassionate."

Smiles:

To heck with marrying a girl who makes biscuits like her mother--I want to marry one who makes dough like her father.

I had some words with my wife, and she had some paragraphs with me.

Men have a much better time of it than women; for one thing, they marry later; for another thing, they die earlier. --H.L. Mencken

Marriage is a mutual relationship if both parties know when to be mute.

Emotional Transformation Therapy

Recently, with much prodding from my mentor and former therapist, Marsha Utain, LMFT, I attended a training organized by her on Emotional Transformation Therapy (ETT). I wouldn't let myself believe that this could be significantly different from anything else I have experienced or learned so far during my 14 years of licensed tenure. But this proved to be truly unique, innovative, scientifically supported and experientially mind-blowing. I haven't met a therapist yet who isn't eating this up.

Steven Vazquez, Ph.D., LPC, LMFT originated ETT and has presented in eight different countries and in most US cities. According to Dr. Vazquez, "ETT utilizes precise elements of the client's visual ecology in conjunction with attachment-based interpersonal interventions to facilitate amplified attunement for the client." Pre and post SPECT scans have verified that ETT significantly changes how the brain governs psychological processes. And these changes tend to be long-term. Permanency is hard to determine, as in any therapy.

Speaking of attachment, the foundation of ETT, which resonated with my orientation to client issues, is attachment. But, ETT teaches 11 attachment patterns, not the standard four patterns I got in my graduate program. Attachment is pivotal in this therapy and it is more and more clear to me that the techniques of the four ETT modalities regulate attunement and attachment. And I have found it amazing to watch it happen.

There are five levels of training, in total, to become a certified ETT practitioner. However, I have found the first two levels, in which I was trained in the four ETT modalities, to be invaluable with the issues which my clients present. Level I training includes a powerful new eye movement called Multidimensional Eye Movement (MDEM). MDEM utilizes a visual target to change affect and symptoms associated with trauma. Because this technique intervenes with each person's idiosyncratic eye scan pathway, it is unique and unlike EMDR which uses the same bi-lateral stimulation for everyone. ETT's Spectral Resonance Technique, also gained in Level I, trains in the use of a specialized spectral chart for diagnosing and treating. With this technique, facilitators can stop or reduce emotional dissociation or flooding before or as it is happening.

I am definitely in the learning curve and very much enjoying what ETT reveals about my clients every day. I am particularly fascinated by how quickly my clients' emotional issues are alleviated and how much insight and balance they quickly seem to gain. To learn more, go to lightworkassociates.com for links to articles by Dr. Vazquez. And look for a workshop brought to you by CAMFT in the near future.

- Lolita M. Domingue

IE-CAMFT Workshop December 2, 2011

We don't have an IE-CAMFT meeting the fourth Friday in November but do have one Friday, December 2 - a longer, nearly all day workshop. Its description follows and, because it entails additional registration and costs, such information is at the end of this newsletter.

The workshop is titled:

Thriving in a Recession - With and Without Insurance

Friday, Dec. 2, 2011 8:30 am - 3:30 pm

Location: Citrus State Historic Park: Sunkist Center, 9400 Dufferin Ave. Riverside (just off La Sierra Ave.)

Investment for 6 CEUs:

\$25 IE-CAMFT member

\$50 CAMFT member but not chapter member

Join IE-CAMFT for \$40 now and get 16 months for price of 12 month membership.

\$75 Member of neither

Yes. The ideal therapy practice may be that with all private pay clients. However, in difficult economic times, many clients need therapists who accept their insurance. And therapists need to survive and thrive too!! Does working with non private pay clients mean fee discounts for therapists, limited sessions, mountainous paperwork, and compromising confidentiality?

This entertaining workshop addresses what EVERY therapist should know about insurance. Even if you never sign a plan contract, what you don't know can hurt you and your clients. We will challenge common misconceptions, and discuss costly mistakes many therapists make. You'll learn how to turn first-time callers into new clients – even if you aren't on their health plan. We'll identify 12 Crucial Questions when checking coverage, and learn ways to quickly and adequately prepare claim documents in order to get prompt reimbursement. You will be shown techniques to make your practice more robust and fun enabling you to thrive in a frustrating economic climate.

Morning

The speaker is Barbara Griswold, MFT, the author of Navigating the Insurance Maze: The Therapist's Complete Guide to Working with Insurance -- And Whether You Should. More info can be found at:

(www.navigatingtheinsurancemaze.com). In private practice in San Jose, Barbara is also an instructor at JFK and Santa Clara Universities, and writes a monthly e-newsletter on insurance issues. She provides phone consultations to therapists with insurance questions and problems, and invites you to contact her at barbgris@aol.com with your questions. Barbara has served on the California Assn. of Marriage and Family Therapists Ethics Committee.

Barbara will help you to know:

- what insurance is and how to work with it.
- what choices to make regarding being a provider of services for mental health benefits of an health insurance company
- how to better serve clients by knowing some basics about the different types of plans.
- questions to ask when checking insurance to avoid denials that could lead to treatment disruption
- what clients should know about confidentiality / HIPAA privacy
- how to avoid costly mistakes many therapists make when dealing with insurance
- and how to fill out a claim form so that it processes quickly
- how the criteria of Medical Necessity can help you advocate for client care
- how to avoid common actions that are actually insurance fraud
- how taking insurance can affect treatment and clinical decision making
- how to integrate insurance into your practice so you can make your services more accessible to clients of all socioeconomic backgrounds.

Noon:

A luncheon provided on location. Time to schmooze with other therapists present.

Afternoon:

During the past ten years Doreen Van Leeuwen has expanded her therapeutic presence in Riverside and Corona beginning as a sub contractor teaching anger management classes, then evolving into a small home-based practice, and now settled into her nearly ideal private practice. She leases a suite of rooms in Corona, several of which she sub leases to five other therapists, whose businesses she is privileged to help promote.

She will share techniques she has been using to:

- Increase her client base and income
- Create a vision for her practice to make it more fun
- Manage her time effectively while in and out of the therapy session
- Increase community awareness of her presence as a provider of mental health therapeutic services
- Reduce the frustrations of office paper work and session documentation
- Submit insurance claims electronically at no or very minimal cost or extra effort
- Take advantage of internet based technologies
- Structure her efforts so she could commandeer her spouse to do more of her "back office" drudgery / busy work - or make it easily transferable to other "help."

IE-CAMFT Membership Has its Benefits:

Membership in the Inland Empire Chapter of CAMFT requires a membership in CAMFT. There are multiple benefits to belonging to both. For more information on membership benefits or how to join, see the membership enrollment or renewal form on page 8; or contact Garry Raley for assistance. Membership may be initiated or renewed any time during the year. But keep in mind the membership year runs from April to March 30.

Benefits: You get to

- Network
- Receive at no cost, 2 CEUs at each of 9 Monthly Meeting, and
- Attend special Law and Ethics Meeting and receive 6 CEUs at reduced cost.
- Stay Connected to Other Therapists
- Advertise for Free
- Develop Peer Relations to Reduce Isolation
- Give and Receive Consultation and Referrals
- Increase Your Knowledge

Dear Members: We need/want you to share.

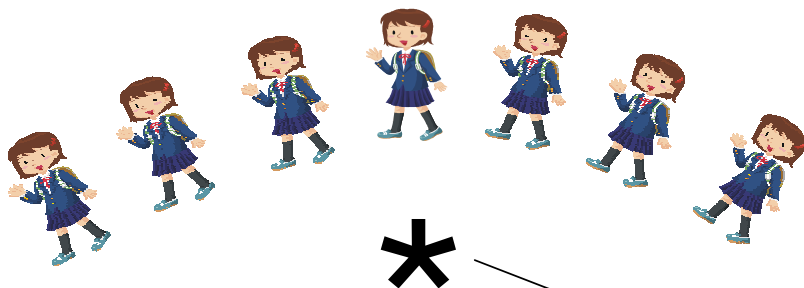
One of the best known ways to build your practice is to get into the community and speak about your expertise. And, your local association of therapists is interested in learning new theories, skills, tools, and approaches to treatment. Share your knowledge, experience and wisdom with us!

I am looking for presenters for these future IE-CAMFT meetings in 2012:

Friday May 25 8:30 am-11:00 am
Friday June 22 8:30 am-11:00 am

I'd be thrilled with 1) your self-nomination, or 2) recommendations of other talented folks. The more recommendations the merrier! Call or text me at 951-347-1837, or e-mail me at Doreen@ABetterWayCenter.com

Doreen Van Leeuwen, LMFT
Program Chair



PROGRAM OUTLINE FOR IE CAMFT SEPTEMBER 2011 – JUNE 2012

| DATE | SPEAKER | TOPIC | TIME/LOCATION | COST |
|-----------------------|--|--|---|---|
| 10/28/2011 October | Patrick Poor | Trauma and Dissociation | 8:30 am Loma Linda BMI | \$10 CEUS for non-members |
| 12/2/2011 December | Barbara Griswold and Doreen Van Leeuwen | Managed Health Care and Practice Building Workshop | 8:30 am- 3:30pm Citrus Park – Riverside | See attached registration form. 6 CEUs Cost varies by IE-CAMFT membership. |
| 1/27/2012 January | Dr. Pejman Katiraei | The Stress Cycle: physiological links with "psychological" disorders | 8:30am Loma Linda BMI | \$10 CEUS for non-members |
| 2/24/2012 February | David Jensen, J.D. | Law and Ethics | 8:00am-4:00 pm Venue TBD | Cost TBD |
| 3/23/2012 March | Linda Shestock | Collaborative Divorce | 8:30am Loma Linda BMI | \$10 CEUS for non- members |
| 4/27/2012 April | Jill Epstein | Take It From The Top! | 8:30am Loma Linda BMI | \$10 CEUS for non- members |
| 5/25/2012 May | | | 8:30am Loma Linda BMI | \$10 CEUS for non- members |
| 6/22/2012 June | | | 8:30am Loma Linda BMI | \$10 CEUS for non- members |

IE-CAMFT

BOARD OF DIRECTORS (B) and COMMITTEE Chairpersons (C)

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4donellmiller@gmail.com

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Newsletter Editor: (C)

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NEWSLETTER NOTES, POLICY

Reminder: Please submit newsletter items to Ruth Dusenberry at ruthd616@aol.com. Deadline for submissions is the first of each month (except July and December when we do not publish a newsletter). The newsletter is e-mailed to all members.

Notice Regarding Ads: *Free* Member ads will run continuously for three consecutive newsletters if not cancelled earlier. After three NL they will be discontinued unless a renewal request is received.

DISPLAY AD RATES (per month)

BUSINESS CARD SIZE:

MEMBERS: \$10,
NON-MEMBERS: \$20

¼ PAGE:

MEMBERS: \$20,
NON-MEMBERS: \$40

CLASSIFIED AD RATES:

MEMBERS: free

NON-MEMBERS:

1 month: \$20
3 months: \$54 (10% off)
6 months: \$90 (25% off)
12 months: \$144 (40% off)

Column to "Strut your stuff"

We now have a column, "Featured Service". Each month we want to feature a service or business associated with one of our members. Submissions should describe your business, special focus, or service offered.

One of the benefits of IE-CAMFT Chapter membership is the opportunity to promote your business; this column will give members an opportunity to go beyond a small business card ad (which is free to members) by giving you the forum to describe in more detail the business or service you provide. Take advantage of this new feature!

- Ruth Dusenberry, LMFT

IE-CAMFT Newsletter Editor

Smiles:

Studies show that money issues are the number one cause of relationship discontent and divorce.

The number two cause is marriage.

The difference between marriage and death?
Dead people are free.

The only one of your children who does not grow up and move away is your husband.

In this newsletter, if you find errors such as name spellings, email addresses, phone numbers; or if you have suggestions you think might refine, make more accurate and improve future newsletters in form or content, convey them to

Theo Smith 951-359-1706
trsmith00@sbcglobal.net

CLASSIFIED ADS

Class Now Forming - Trauma and Dissociation Therapy Training

Effectively and efficiently treat acute and chronic trauma and dissociation. 40 CEU training for MFTs and LCSWs; CEU provider #PCE2329 Contact Patrick Poor, MFT, 951-276-0616, for more information.

Office Space for rent - Victorville/Hesperia.

Fully furnished window office, with copy and fax machine, play therapy games, parking, and a waiting room. Fully disabled/wheelchair accessible. Available on weekdays, evenings, and/or weekends. Pay by the day or evening. Cross street Bear Valley Road and Hesperia Road. Call Pam Hart 760-900-3852

Office Space for Rent - North Upland

\$100 per day per month, 5 days a week available. 300+ sq ft. (big enough for therapy groups of 8 adults). Fully furnished. Utilities, Internet and phone included. Possibility of referrals.

Contact: Kathryn Vannauker: 909-635-8077 or acceptance@live.com

Therapy groups offered: Upland

- Young Children's Therapy Group (Ages 2 -5)
- Children's Behavior and Emotion Management Therapy Group (Ages 5 - 12)
- Children's Social Skills and Self-Esteem Building Therapy Group (Ages 5 - 12)
- Teen Self-Improvement Group (Social Skills, Self-Esteem Building and Behavior and Emotion Management) (Ages 12 - 18).

Contact: Kathryn Vannauker: 909-635-8077 or acceptance@live.com

Office for rent - North Claremont

Two office suite. Includes bathroom and waiting area. Nice location.

Contact Michelle: 951-522-6766
mdmft@netzero.com

Office Space in Redlands

Homey & green. Fios. Fax/copier/printer/scanner. Kitchen. Good parking. Billing available. Beth McGuire: 909-831-6377

Office Space For Rent in Corona, CA

1128 E. 6th ST, Suite 7, Corona CA

Major Cross Streets: 6th ST at Rimpau AV

Close to downtown Corona; convenient to Norco, Eastvale, Riverside, South Corona

Specifics: 157.5 ft² fully-furnished room; office available for sub-lease part-time; can be easily added to existing Vonage DSL-enabled telephone, voicemail, fax, e-mail and internet system; bi-monthly cleaning service; small kitchenette for tenant use only; facsimile and limited copy machine services; conveniently located near 15 and 91 freeways; waiting room with bell to alert you of next clients; amicable work environment; on site ample free parking; utilities pro-rated; flexible terms and rates – RATES NEGOTIABLE. Contact Doreen at 951-847-7742 or Doreen@ABetterWayCenter.com for further details and to schedule a tour.

Classes for Counselors: LPCC Required Classes

Available Online Through CE at Alliant

Contact: ce@alliant.edu; or 415-955-2029

Free consultation for MFTs who want to qualify for LPCC!!

Possible Classes Needed

- Psychopharm Survey
- Career Counseling Theories and Techniques
- Ethics for LPCC Licensure
- Group Counseling Theories and Techniques
- Understanding and Treating Addictive Disorders
- Domestic Violence: Assessment, Treatment, Evaluation
- Understanding Health and Illness in Older Adults
- Clinical Approaches to Addressing Human Sexuality in Couples
- Child Abuse: Introduction, Assessment, Treatment
- Grief and Trauma Counseling

Inland Empire CAMFT MEMBERSHIP APPLICATION

Name and Degree _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____

E-Mail Address _____

Business Name _____ Business Telephone _____

MEMBERSHIP CATEGORIES (CHECK ONE)

_____ Clinical (Licensed).....\$40

_____ Prelicensed (Trainee, Intern, Social Worker Associate).....\$25

_____ Associate (Licensed in a related mental health field).....\$40

_____ Affiliate Practitioner in another field (e.g., RN, Attorney).....\$40

CAMFT Member # _____

Must be a member of CAMFT to join the local chapter (unless Affiliate member).

Dues are paid annually in April.

MAKE CHECKS PAYABLE TO: IE-CAMFT

Mail to:

Inland Empire Chapter of CAMFT (California Assoc. of Marriage & Family Therapists)

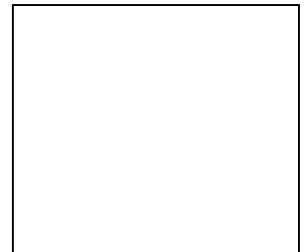
P.O. Box 11846, San Bernardino, CA 92423

ADDRESS CORRECTION REQUESTED

Inland Empire Chapter of CAMFT
(California Association of
Marriage & Family Therapists)
P.O. Box 11846
San Bernardino, CA. 92423



ADDRESS CORRECTION REQUESTED



The Inland Empire Chapter of the California Association
of Marriage and Family Therapists Presents:

Friday, December 2, 2011 8:30 A.M. - 3:30 P.M.

Featuring Barbara Griswold*, mft
Licensed Marriage and Family Therapist
and Doreen Van Leeuwen, mft
Licensed Marriage and Family Therapist

Citrus State Historic
Park: Sunkist Center
9400 Dufferin Avenue
Riverside, CA 92504

Thriving in a Recession - With and Without Insurance

Part 1: **Is Insurance Worth the Hassle?** This entertaining presentation addresses what EVERY therapist should know about insurance. Even if you never sign a plan contract, what you don't know can hurt you. Turn first-time callers into clients - even if you aren't on their health plan. Identify 12 Crucial Questions when checking coverage. Get insider tips for speedy reimbursement, and complete claim instructions.

Part 2: **5 Strategies To Get Your Phone Ringing!** Who knew that creating a new vision and business plan could be so much fun? Come and craft your way into a practice that you actually love to work on, and in. Imagine learning tools, tricks, tips and techniques that you can turn into action right away! Discover the "Marketing Genie-ous" that lives inside YOUR head, ready to help you fill your practice.

SCHEDULE

- 8:30 - 9:00 Registration
- 9:00 - 11:00 Part 1a (Barb)
- 11:00 - 11:15 Break
- 11:15 - 1:00 Part 1b (Barb)
- ***
- 1:00 - 1:30 Lunch (Provided)
- 1:30 - 3:30 Part 2 (Doreen)

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For info, contact Doreen Van Leeuwen
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Phone: 951-847-7742

* Barbara is author of Navigating The Insurance Maze: The Therapist's Guide to Working With Insurance -- and Whether You Should. Learn more at www.TheInsuranceMaze.com.

INLAND EMPIRE CHAPTER
CALIFORNIA ASSOCIATION OF MARRIAGE AND FAMILY THERAPISTS (CAMFT)
WORKSHOP REGISTRATION
Thriving in a Recession -- With and Without Insurance
Friday, December 2, 2011 8:30 A.M.—3:30 P.M.
Citrus State Historic Park: Sunkist Center 9400 Dufferin Avenue, Riverside 92504

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